

General regulations

1. Organizer

1.1 Organizer

Automechanika Argentina Exhibition is organized by Indexport Messe Frankfurt S.A., hereinafter referred to as the Organizer.

1.2 Organizer headquarters

Av. Luis Maria Campos 1061 5° floor
C1426BOI
Buenos Aires, Argentina
Tel.: +54 11 4514 1400
Fax: +54 11 4514 1404
e-mail: biel.service@indexport.com.ar

2. Fair Character

Automechanika Argentina is a professional fair, oriented to visitors working in this field.

3. Date and place of the Exhibition

Automechanika Argentina shall take place from 17 to 20, November 2010 at La Rural Trade Center, located in the City of Buenos Aires, from 2 to 9 p.m. on Wednesday to Friday and Saturday from 10 am to 8 pm.

4. General provisions

The rules included in this regulation are mandatory. The Organizer shall be empowered to prohibit or close up stands not compliant with these provisions, without giving right to claim damages, and/or to apply penalties for non compliance with rules and regulations and/or annexes. Each exhibitor does hereby undertake to be liable for any wear and tear at the stands sector or within the premises, caused by its employees and/or third parties contracted during assembly, exhibition and disassembly periods.

5. Exhibitors

Manufacturers, importers, exporters, distributors, equipment, components and services representatives and institutions from this sector, both at national and international, level may participate.

6. Product groups

- 1- Repair & Maintenance
- 2- Parts & Systems
- 3- Service Station & Car Wash
- 4- T & Management
- 5- Accessories & Tuning

7. Admission for booths hiring

7.1 Admission shall be carried out based on registration. Receipt of the registration form does neither assure acceptance of the applicant, or of its products, or of a certain location within the premises. Location of the stand, its measures and free fronts shall be determined by the Organizer, heaving in minds exhibitors needs.

The Organizer is fully entitled to reject admission of any application without cause, and this shall be a final decision.

7.2 The Organizer shall have the right to relocate reserved spaces due to sound technical reasons.

7.3 Should the exhibitor decide to make a change in the stand area, he should inform the Organizer in writing. The Organizer will confirm if such change is accepted and the exhibitor will not have any right to the place previously assigned and could request a new location according to the available space at that time.

8. Admission of visitors

Specialized visitors only with invitation card at no charge.
Peoploe under 16 will not be allowed.

9. Payment terms and participation conditions

9.1 Form of payment

Beneficiary Bank: HSBC BANK ARGENTINA S.A.
Address: Av. Cabildo 1802 - Buenos Aires - Argentina
Swift Code: BACOARBA
Current Account Number: 612-320410-1
Beneficiary: INDEXPORT MESSE FRANKFURT S.A.
Address: Luis Maria Campos 1061 5th. Floor
Intermediary Bank: HSBC BANK USA - NEW YORK - USA
Account Number: 0000302066
Swif Code: ABA 021001088
Address: Luis Maria Campos 1061 5° Floor
-Credit Card: VISA, MASTERCARD and AMERICAN EXPRESS. It will have to communicate whit the Department of Payments at +54 11 4514 1400 ext.: 4159.
Note: In all cases send the ticket by fax to the following number +54 11 4514 1404.
If there were problems for the collection of a check, the Organizer has the right to charge expenses and banking commissions, and to request the its immediate refund.

9.2 Type and description of the Stand:

Free stand

- Boundary of the stand surface.
- The Organizer will provide free of charge a consumption of 50 watts per sqm.
- Badges.
- Invitations.
- Publication in the Exhibitor catalogue.

Furniture package stand

- 1 desk + 3 armchairs.
- 1 Storage module.
- Carpet in the whole stand area.
- Polyethylene protective coating for the assembly.
- White panels H: 2,50 m, free panel height 2,40m, free panel width 0,95 m, wide to columns axis 0,99 m.
- Natural anodized aluminum natural modular system with an octagonal column of 0,04m and 0,05 m height profile.

- Banner with standardized typography.
- Profile (height 0,05 m) with the company name in standardized typography.
- Lighting: Spots of 150 w per 3 sqm.
- 1 Power outlet
- Electrical board with thermal keys and circuit breaker.
- The Organizer will provide free of charge a consumption of 50 watts per sqm
- Badges.
- Invitations.
- Publication in the Exhibitor catalogue.

9.3 Non-occupation

The waiver by the exhibitor to occupy the requested and/or assigned area and non-occupation of the stand by the Exhibitor shall empower the Organizer to cancel the exhibitor's capacity and its right to occupy the stand, and the exhibitor shall lose any and all credited amounts. In this event, the Organizer may dispose of the area as it may deem convenient for the general interests of. Automechanika Argentina.

9.4 Assignment

The Exhibitor shall not assign, share, sell, rent, donate or transfer its stand, whether in whole or in part, unless it has an specific authorization in writing from the Organizer.

9.5 Cancellation

Should the exhibitor decide to cancel its participation or modify the size/location of the stand, the Organizer shall confirm whether such cancellation or change is accepted. The Exhibitor shall notify with certainty to the Organizer her/his decision to cancel his/her participation at least 3 months prior to the beginning of the fair. In this case, the Exhibitor shall pay a fine amounting to 50% of the total sum corresponding to the space hired. The Exhibitor shall pay the 100% of the hired surface if the cancellation occurs within 3 months prior to the event.

The Organizer reserves the right to cancel or postpone the contest as well as to modify its duration or working hours, and the Exhibitor shall not be entitled to claim damages from the Organizer. Should the contest be totally cancelled, the amounts paid for the rental of the space shall be reimbursed.

Should the contest be postponed or its duration modified, this contract shall be considered valid for the new period; the postponement of the contest or the modification of its duration or working hours shall not result in any right of revocation.

Should the contest be interrupted after its opening due to events not attributable to the Organizer, the right to terminate the contract or to recover compensation rights shall be excluded. This shall also be applicable in the event that the Organizer is force or by force major or other reasons alien to the Organizer, to close or vacate temporarily or permanently any area of the contest or all the exhibition area. These provisions also include the restrictions to use the area assigned for the stand or the access to the stand, which are due to health or restructuring measures or regulations or conditions imposed by

municipal, national or provincial authorities. In this case the Organizer shall seek to find an alternate solution without acknowledging any legal obligation.

9.6 Exclusion of exhibitors

The Organizer shall be entitled to prohibit the offering of products and services or making presentations if they are not legal and exclude the exhibitor from the current event and from future events. The Organizer is not obliged to validate its decision of exclusion of an Exhibitor.

10. Exhibitor's obligations

10.1 The Organizer and Automechanika Argentina, do not assume any liability for damages sustained by the Exhibitor, its employees or its property and/or third parties during their stay at the Exhibition. There shall not be any right to compensation for robbery, theft, fire, lightning, storm, explosion, accidents, damages to third parties or property, sabotage or any other damage whichever its cause. The Exhibitor shall be the only person liable before third parties and before its own employees. To such effect, the Exhibitor shall take up all-risk civil liability insurance on its own account, from november 14th, 2010 valid until november 22, 2010.

10.2 The personnel carrying out any tasks on behalf of the Exhibitor shall be insured against risks mentioned under the Labor Accidents Act Number 24.557, as amended.

10.3 The Exhibitor shall be liable for personal damage and for damages to materials inside and outside the stand caused by its employees or machines. The Organizer shall be entitled to set operating periods for machines and equipment and it shall also be entitled to forbid operation of said equipment.

The Exhibitor shall return the leased area to the Organizer in the same conditions present at the time of delivery. In case of damage, the Organizer shall repair such damages, at the Exhibitor's own cost.

10.4 Exhibitors do hereby undertake to keep stands in perfect order during working hours. In no event shall any refuse be thrown to the corridors. In case the Exhibitor wishes to hire a cleaning service additional to the one provided, he should contact the Organizer.

10.5 The Exhibitor shall have personnel available for the attention of the stand during the working hours of the Exhibition.

10.6 During the hours the Exhibition is open to the general public, no machine or product transportation may be made inside the premises, and no stand building or maintenance works shall be carried out during such time.

11. Forbidden activities / Safety

standards

11.1 The use of fire works and noise bombs inside and outside the pavilion building is expressly forbidden. Pulverization of cellulose paints inside the premises on any kind of objects is also forbidden. Storage or exhibition of hazardous, flammable, explosive or unhealthy materials emanating disgusting odors that may bother other exhibitors or the general public is not allowed.

11.2 During assembly and disassembly no material or working tools that may obstruct the passage shall be placed on the corridors.

11.3 The following are recommended materials for building the booths or different elements within pavilions and rooms:

a) Noncombustible or limited combustion materials.

NOTE 1: A material is considered *noncombustible* when, during its normal use and under its expected mounting and usage conditions, does not light, does not burn and does not maintain combustion or releases inflammable vapors, when exposed to fire or heat. Materials that have passed the ASTM E 136 test at 750 °C are considered noncombustible.

NOTE 2: *Limited combustion* materials are those not included in the *non combustion* definition, and which during their normal use and expected mounting and usage conditions have a heat releasing potential of 8,000 kJ/kg. These materials include: 1) materials that have a non-combustible structural base, with a surface shield not exceeding 3mm and whose fire spread rate is inferior to 50; and 2) materials which, in the amount and thickness used, are different from materials described in 1); those whose fire spread rate is below 25; those that do not present evidence of progressive and constant combustion; and those whose composition is such that the surfaces that may be exposed through a cut in any of the planes do not have a fire spread rate above 25 nor present evidence of progressive and constant combustion.

b) Wood thicker than 6.3mm (½") or wood thinner than 6.3mm (½") treated with pressure immersion fireproofing.

11.3.1. The following requirement must be complied with the following materials:

a. Wall, ceiling and image projection screen covering and sheeting materials, rated RE2 (very low flame spread) tested under IRAM 11910/1 and 11910/3 standards, and with a maximum smoke optical density rate, for tests with and without flames, equal to or below 265, tested under IRAM 11912 standard.

b. Flooring materials with an FRC (Critical radiant flux) above 0.50W/cm² tested under IRAM-INTI-CIT G 77014 standard.

c. The hanging of textile materials will not be allowed. If its use was essential, these materials should pass the test described in NFPA 701 or any other equivalent testing standard specific for hanging textile materials.

d. Acoustic or decorative materials including, but not limited to, cotton, paper, straw, cane, moss, wooden chips, and the like, should undergo a flame propagation retardation treatment. If this treatment cannot be done on a material, then this material cannot be used.

e. Stages and platforms must be built with non combustion or limited combustion materials.

11.4 Materials within the booths:

Combustible materials (i.e. brochures) held in a *booth* must be those required for one day of exhibition. The storage of combustible materials behind the booths is forbidden.

The following items are not allowed inside the pavilions:

- Compressed flammable gases (except the ones used in showcased vehicles)
- Flammable or combustible liquids
- Dangerous chemical products or materials
- Powerful lasers (Class II or above).
- Explosive.

12. Direct sales to the public

Exhibitors shall not make sales at their stands. Except for those who sell merchandising of their own products, with the approval of the Organizer.

It is forbidden to have any price labeling on products, catalogues, etc. It is also forbidden to sell food and drinks in the stand.

13. Gifts to the public

Exhibitors may offer gifts to the public in compliance with the following terms and conditions:

- Gifts shall not include advertising from third parties.
- Delivery shall be made preventing any discrimination, crowds and/or disorder.
- Exhibitors shall suspend delivery of gifts each time the Organizer deems it convenient.

14. Demonstrations

14.1 The Exhibitor will be able to make a demonstration with the prior approval of the Organizer and complies with the provisions established in Law N° 19587 of Hygiene and Safety at the Job and its reglamentary decree N° 351/ 79.

14.2 The Organizer may establish the demonstration periods. The Organizer shall be entitled to suspend and / or prohibit demonstrations if it considers they pose a risk, inconvenience or produce excessive noise that disturb the normal development of Automechanika Argentina.

- Exhibitors generating waste should throw it in the corresponding waste bins or containers.
- Exhibitors could not have fuel, flammable products or explosive in their stands.
- Demonstrations shall be organized in such a way that discrimination, excessive

crowding or disorder shall be avoided and row formation shall not take up common areas of the Exhibition.

15. Licenses and trademarks

The person in charge of the stand shall have permanently available the necessary documents supporting representation of products exhibited at the stand, trademarks mentioned in signs, brochures and other communications present at the stand. The Organizer does hereby reserve the right to require such documents each time it deems necessary.

15.1 Exhibitors, especially distribution or marketing companies, shall not exhibit logos of trademarks other than their own, unless they are exclusive agents. They shall be entitled to exhibit other trademarks apart from their own if the original manufacturer of said product is participating as an Exhibitor in the Show. The outlined standards do not forbid to include certain trademark products in the stand but it forbids the presence of packaging, displays and signs not compliant with the requirements stated in this point.

15.2 Other descriptions

- Parts or equipment: those elements are accepted within the outlined conditions.
- Stickers, signs, packaging: only trademarks and/or third party companies shall be accepted, as long as they meet the abovementioned descriptions.

15.3 Non-compliance with these standards shall empower the Organizer to remove and/or confiscate such material. The Organizer shall also evaluate whether the exhibiting company can or cannot continue taking part in the Exhibition.

16. Merchandise, provision and replacement of products and machinery

16.1 During the event, products in the stand must be registered and accepted for exhibition. During that period of time, products must not be moved or changed for other products in the stand. During the opening hours of the Exhibition products shall not be covered.

16.2 The merchandise can only be moved from the premises with the previous authorization of the Organizer.

16.3 Operating machines, or big machines, shall be separated in a way proportional to their size, allowing free shifting of their mobile components, assuring safety of their workers as well as the general public or the appreciation of their parts. This separation is subject to approval by the Organizer.

16.4 Operating machines shall have a minimum separation of 0.80 meters from the stand front.

17. Image and sound reproduction

17.1 The only sound allowed is the normal

noise produced by machine or equipment. Likewise, this noise may be limited or forbidden by the Organizer, if it is considered excessive (up to 40 dB).

17.2 Sound equipment (radio, TV, audio, audiovisual, etc.) installed as permanent operation or for demonstration purposes, shall be acoustically isolated.

17.3 Music and/or video playback with music is the exclusive responsibility of Exhibitors who shall have available any permits and/or rights corresponding to entities protecting

copyrights -SADAIC- and interpreters' rights -AADI CAPIF. In such event, Exhibitors shall send any receipts by fax or copies of such receipts by regular mail, until **September 28, 2010**.

SADAIC

Lavalle 1547, 5^o floor
Tel.: +54 11 4379 8600
Working hours: Mon.-Fri. 10 am - 3 pm.
Refer to the Collections Department

AADI CAPIF

H. Yrigoyen 1628 - 6^o floor,
Tel.: +54 11 4373 8800
Working hours: Mon. - Fri. 9:30 am - 1 pm.
and 2 pm - 6 pm

18. Image and sound recordings

18.1 All type of visual and sound recordings of exhibition samples or exhibition stands (including sketches) is forbidden. In case of violations, the Organizer is entitled to confiscate the material.

18.2 The Organizer has authorized specific photographers for the all areas of the Exhibition. If the Exhibitor wishes to have photographs taken by its own photographer, the permit to do so must be acquired from Organizer three weeks prior to the start of the Exhibition.

19. Surveillance

Automechanika Argentina shall make available general surveillance personnel to safeguard order, but it shall not be liable for robbery or theft. While the Exhibition is closed to the public, no personnel other than such general surveillance personnel shall remain inside the premises. If the Exhibitor wishes to hire exclusive surveillance, he should contact the Organizer.

20. Badges

20.1 The Exhibitor and any personnel appointed thereby, with no exception, shall show badges while they are present at the Exhibition. The Organizer shall deliver to the Exhibitor badges and Stand Personnel badges to Exhibitors in relation to the rented space.

- Exhibitors (1 every 6 sqm)
- Stand personnel (1 every 4 sqm)

- Stand installers and designers

20.2 The Organizer shall deliver Stand Builder badges in accordance with the occupied space. These badges shall only be valid during stand assembly and disassembly periods.

20.3 Such badges shall be delivered to the Exhibitor once any and all conditions set forth in these rules and regulations have been complied with and once any and all payments on any account whatsoever have been made.

20.4 Badges are personal and non-transferable. The Organizer will not make badges without name under no concept, with the exception of the builder's badges.

20.5 If the form is not delivered in due time, badges shall be given at the premises during the assembly period.

21. Conference rooms

Conferences open to the public Exhibitors of Automechanika Argentina, have the possibility to give a training conference or carry out the launching or presentation of a product in a room prepared for such purpose. Any visitors to the event may attend these activities. The award of the space depends on the availability of the rooms. The order of priority in the allocation of the spaces will be determined by the reception date of the forms (n° 25) at the Organizer's offices.

22. Advertising and Promotion

22.1 The Exhibitors or their contractors shall not make any advertising or promotion outside their stands, nor shall they install luminous signs, or sound equipment (radio, television, loudspeaker, audiovisual equipment, etc.). Exhibitors shall be able to show and distribute, inside their stands, only brochures or catalogues promoting products manufactured, distributed or represented by them. Video equipment and similar equipment may be installed and the Organizer shall authorize its use. Promotion of products and/or services delivered by companies, other than Exhibitors, is totally forbidden.

22.2 The following advertising material is not permitted on the stands:

- Those containing ideological or political messages.
- Those which disturb other exhibitors, i.e., acoustic or optical irritations.

24. Parking

La Rural Trade Center has an underground parking space where you can rent a parking space. Since billing of the parking lot at La Rural Trade Center is per hour, BIEL light+building Buenos Aires Organizer has obtained promotional all-day rates for Exhibitors.

24.1 Exhibitors

Exhibitors shall be given at a certain price a one parking card per stand, regardless the area of the stand. This card will allow them to enter and exit the covered parking lot at La Rural Trade Center as many times as necessary 24 hs. a day. The price of the card shall have a minimum value, equal to the number of days that the Exhibition shall be open to the public. The guarantee shall be returned upon termination of the Exhibition against the presentation of the card and the corresponding ticket. The last day of sale of the Exhibitor's ticket shall be the last assembly day of the Exhibition, without exceptions.

24.2 Stand Builder

A special ticket shall be sold to assemblers which will allow them to enter and exit as many times as necessary, 24 hs. a day, from the covered parking lot at La Rural Trade Center. The ticket have a cost per day and could be purchased both for assembly and disassembly of the stands. As a requirement, the Exhibition assembler ticket shall be presented as evidence (badge).

Regulation and specifications for booth construction

1. Advice

The Exhibitor Assistance Department of Automechanika Argentina shall provide advice at no charge to the Exhibitor with regard to query about general information of the show and interpretation of these rules and regulations and annexes hereto.

Consultations shall be made to Indexport Messe Frankfurt S.A., Att. Mercedes Sánchez e-mail: mercedes.sanchez@indexport.com.ar Tel.: +54 11 4514 1400.

and Eva Palacio e-mail: eva.palacio@indexport.com.ar

Tel.: +54 11 4514 1400.

2. Badges

The assembler will must ask for constructor badges to the Exhibitor, which will allow him to work exclusively in assembly and disassembly periods.

3. Execution deadline

3.1 Assembly Free Stand (Hall 1,2,3 y 6)

The booth construction and decoration must be carried out from 08 a.m. to 10 p.m. on november 14, from 8 a.m. to 10 p.m. on november 15, from 8 a.m. to 12 midnight on november 16 and from 12 midnight to 10 a.m. on november 17.

Assembly Free Stand (Hall 4)

The booth construction and decoration must be carried out from 8 a.m. to 10 p.m. on november 15, from 8 a.m. to 12 midnight on november 16 and from 12 midnight to 10 a.m. on november 17.

3.2 Assembly Basic and Equipped Stand (Hall 1,2,3,4 y 6)

The booth decoration must be carried out from 2 p.m. to 10 p.m. on november 15, from 8 a.m. to 12 midnight on november 16 and from 12 midnight to 10 a.m. on november 17.

3.3 Disassembly

Exhibitors are obliged to remove their products, stand building items and to deliver space and items provided by Automechanika Argentina the same conditions they received them. Exhibitors can start stand disassembly and removal of goods:

Halls: 1,2,3 y 6:

from 8 a.m. to 10 p.m. on november 15, from 8 a.m. to 12 midnight on november 16 and from 12 midnight to 10 a.m. on november 17th.

Hall 4: from 8.30 p.m. on november 20th, to 8 p.m. on november 21th.

4. Vehicle access and goods unloading

4.1 Access of vehicles to La Rural Trade Center shall be carried out through indicated access doors, and then heading towards loading and unloading yards of each pavilion building. Materials shall be unloaded and

removed through the corresponding doors of each pavilion building.

4.2 No access of vehicles shall be allowed to pavilion buildings.

4.3 Non-authorized equipment shall not have access to the premises.

4.4 For the purpose of a quick loading and unloading operations, vehicles shall not remain parked in loading and unloading yards or in adjacent areas.

La Rural Trade Center has stipulated a parking time at no charge in the loading yards of 30 minutes for automobiles, 1:30 hours for vans and similar vehicles and 2:30 hours for trucks up to 3 tons.

For those companies using access of Street Cerviño for assembly and disassembly they will may do it:

From 08 am. to 06 p.m. on Saturday 20th and Monday 22/11, 2010

From 12 p.m. to 06 p.m. Sunday 21/11.

5. Existing facilities

5.1 It is forbidden to chip, drill, weld, cut, paint and/or deteriorate walls, pavements, columns and any existing facilities.

Any repair expenses for any damage caused by the Exhibitors shall be paid by such Exhibitors and/or their stand builders.

5.2 Under no circumstances evacuation exits (emergency exits), signalling lamps, fire extinguishers, fire hydrants, signs and other protection equipment shall be covered.

5.3 Exhibitors could not cover, remove or change banner type sign position. They could not add any item to it nor remove it or change its position, unless they have an express authorization of the Organizer.

6. Floors

6.1 No finishing coats of plaster shall be applied to floors, and they shall not be painted or covered with granulated materials. Floors can be covered with wooden platforms, carpets or other coats. Carpets shall not be fixed to the floor with bonding cement or similar material, and they shall be fixed with twofold adhesive tape, or they shall be fixed to the wooden platforms or to any other means independent from the pavement.

6.2 It is totally forbidden to drill, fix plugs and drills or to make any kind of threads, to break, deteriorate or dig gutters on the floor.

6.3 The floor of building pavilions yellow, green and blue may support a maximum load of 2,5 tons/m² and the other pavilions may support a maximum load of 5 tons/m². Overlays of public

utilities gutters shall not be used to support specific loads.

6.4 We suggest all companies that in case they use a wooden platform of more than 3 cm height, they install an entrance ramp for wheelchairs at least on one side of the stand. The Organizer will offer wheelchairs free of charge for Exhibitors and/or Visitors to visit the show.

6.5 In cases of installation of wooden floors, platform carpets or use of fabric, a fireproofing certificate signed by a Safety Engineer must be presented, and the fireproofing product must be INTI certified.

This Certificate must be submitted to the Administrative Division or to the Technical Director of the event.

7. Materials

7.1 Any and all construction materials shall be of the least combustibility possible. Materials shall be fireproof.

7.2 It is totally forbidden the use of any and all masonry materials, bricks, cement, plaster mixes or any kind of wet construction.

8. Construction height

8.1 Construction height is 2.5 m from the floor.

8.2 In order to allow a greater architectonic development of stands, structures could exceed 3.50 m height in an area delimited by a 1 meter setback on each side of the stand, including its front, depending on the surface and location in related planimetry.

8.3 Booths are located in Halls: 1,2,3 y 6 (yellow, green, blue and ocre) between 24 sqm and 49 sqm. in surface may have a maximum height of 5 m, booths between 50 sqm and 100 sqm in surface may have a maximum height of 6 m and those exceeding 100 sqm may have a maximum height of 7 m, subject to the 1-meter setback provisions for raised elements and when allowed by the total hall height.

Prefunción: booth are located in this area may not have a height greater than 5m, or mezzanine, although its length is more than 50 sqm.

Booths are located in Hall 4 (Red) exceeding 49 sqm in surface may have a maximum height of 6 m.

8.4 In all the cases that will be hung from the metallic reticulated structure of the pavilions, (go to the Section 3/7).

8.5 Raised items should have the same treatment in all their sides, aesthetically and with a good surface termination, so as not to

interfere with adjacent stand aesthetics. Same guidelines should be followed for signs and advertising posters exceeding 2.50 m height.

9. Mezzanine

9.1 Any Exhibitor that wishes to construct a mezzanine shall request such authorization in advance, and such mezzanine shall not exceed 50% of the stand plant surface.

To build a mezzanine, the Exhibitor should have a non-perimetral stand of over 50m².

Mezzanines shall be calculated for a minimum overload of 300kg/m².

The width of stairs shall be 0.90m minimum. Steps shall not be lower than 0.28 m and raised parts shall not exceed 0.17 m with a separation of 1 m minimum from partition bulkheads of other stands.

Mezzanines of over 50m² shall have 2 stairs located at opposite sides. Stairs shall have the corresponding railings and handrails throughout its length.

Of the built mezzanine, 25% of the surface is included free of charge and you have to pay for 50% of the cost of empty booth square meters.

Example:

- a) Booth surface 100 sqm
- b) Mezzanine surface up to 50 sqm
- c) Mezzanine surface free of charge 25 sqm
- d) Mezzanine surface to be paid b-c 25 sqm

e) Total amount to be paid 25 sqm multiplied by half of empty booth sqm cost.

Mezzanines have to be designed to support a minimum overload of 300kg/m².

The useful width of stairs should be of at least 0.90 m. The stair riser should be at least 0.28m and the height should not exceed 0.17m. Stairs should be at least 1m away from the dividing wall of other booths.

Mezzanines larger than 50 sqm must have two stairs located in opposite sides. Stairs must have its corresponding sidebars and banisters all along its extension.

9.2 Mezzanine perimeter shall be separated from lot perimeters at least 1.00 meters.

9.3 Banisters shall be at least 0.90 meters high.

9.4 A mezzanine maximum height shall not exceed 3.20 meters and signs or borders located at this level shall not exceed the maximum construction height allowed.

9.5 Any company that builds a mezzanine in their stand, apart from meeting the standards of this Manual, should submit contoured drawings, specifying area and building setbacks, building materials and attach a structural calculation and load diagram made and signed by a certified engineer.

The company that requested authorization to hang elements from the premises structure sumption and size of those fixtures to be hanged, etc. (go to Section 3/7)

should previously submit the documentation requested on section 3/5.

10. Stand front

All constructions should remain within the lot limits, thus no item should exceed the lot limit at any height. Between 0.40 m and 2.50 m it is allowed to close as a maximum up to 50% of each stand front with opaque items. The rest of the front should be free or have transparent glazing (without adhesive items on it).

11. Ceilings

In all events ceilings shall be self-supporting, that is, they shall not be supported by partition walls.

Materials shall be fireproof and non-waterproof.

Ceilings on second construction levels are totally forbidden.

12. Lighting beams (ProLyte type)

12.112.1 In those cases in which it shall be necessary to hang metallic structures for lighting or decoration of stands from the pavilion structure, the corresponding authorization shall be requested in writing, indicating Company, stand numbers, weight, electrical consumption and size of those fixtures to be hanged, etc. (go to item 14.1 and Section 3/7).

12.2 The location of the allowed hanging spots (anchors) shall be requested to the Technical Direction of the Exhibition. When due to a relative location of the stand, the hanging of said structures required secondary beams, they shall be hanged as high as possible in order not to interfere with the existing smoke senthy shall be hanged as high as possible in order not to interfere with the existing smoke sensors.

In order to protect the metallic beams of the exhibition hall, the slings shall only be fixed in the joining point of the diagonals with the lower part of the beams (anchors).

12.3 Said hanging slings shall be covered with protecting elements, rubber or carpet, in their contact point with the beams.

In all cases, in order to hang elements from the metallic structure of the roof of the exhibition hall, it shall be necessary to have a written authorization from the Technical Direction (go to section 3/7).

13. Lighting

13.1 Care shall be taken that lighting appliances do not disturb the general public or surrounding stands.

13.2 No appliances shall be affixed to the floor unless they have some protection that prevents contact with the general public.

14. Electricity

Power supply rates

The Organizer shall provide free of charge to stands an installed power supply of 50W/sqm.

14.1 Measurement of the consumed power supply

Between november 18, 19, and 20, at the time of opening the show to the public, the Maintenance Head of the Exhibition and the technician designated by the Technical Department shall check the maximum power supply requested and paid for. In those cases where an excess in consumption is verified, the Exhibitor shall pay for said excess within a term not exceeding 24hs.

14.2 Power supply shall be provided from switchboards or multi-polar sockets to be installed by Automechanika Argentina in each group of stands. For power supplies of over 3 Kw three-phase power supply shall be available. The Exhibitor shall install the lines, but not the connection, to said switchboards or sockets, and this could only be carried out by the Exhibition's personnel.

14.3 Power supply to stands shall be provided by La RuralTrade Center: a) 380V between phases (three-phase systems) and b) 220V between phases and neutral (single-phase systems). In both cases with a frequency of 50Hz. The percentage variation of voltage in relation to nominal values may reach up to +/- 7% depending on the power supply provisions of Edenor S.A.

14.4 These rules only apply to those Exhibitors who have requested and paid for additional power supply and carry out their own power supply installations.

14.5 Rules and regulations: Installations shall be made as established in this Regulation, according to the regulations in force or those that may be informed through Bulletins.

Power installation of stands shall comply with the rules established by the Regulation for Power Supply Installations in Buildings of the Argentine Electrical Association (AEA), (Set 1996), and according to the specific provisions issued by La Rural Trade Center.

13.6 Installers: Power supply installations, of 220 V and 380 V, shall be carried out by a qualified installer registered in the Qualifications and Certification Institute (APSE-IHA). The category of said installer shall depend on the power to be installed in the stand, in order to request the connection, he shall submit the Power Supply Installation Certificate -- Acceptance Statement.

Installers categories according to the installed power (ENRE): a) from 0 to 10 Kw: Level 3 – QUALIFIED INSTALLER; b) from 11 to 50 Kw: Level 2 – TECHNICIAN; c) over 50 Kw: Level 1 – PROFESSIONAL.

The Authorities of the Trade Center shall have the right to stop the power supply if at their criteria the installation does not meet any of the

requirements and/or safety condition. Thus, the Trade Center is not responsible for the bad operation or bad practice of design or assembly which do not comply with the regulations of any lighting or motor power installations of stands. Any non-compliance with the regulations established, as well as their consequences, is the exclusive responsibility of the owner of the stand and/or the builder and/or the qualified electrical installer that signs the Assembly Certificate.

14.7 Cabling - Cable types:

- **Allowed:** New, flexible, double-insulation cables made of plastic resistant to fire propagation and reduced emission of toxic gasses.

- **Prohibited:** The use of bipolar cables with single plastic isolation (called «parallel cable») and the use of flexible cord shop type, IRAM Standard 2158.

- **Dimensions:** The size of conductors shall be in accordance with the regulations in force. The Exhibitor shall carry out the power supply installation from the switchboard of the stand up to Automechanika's box, with an extraflexible underground cable, isolated with unlead ecologic PVC of 1KV, IRAM Standard 2178, with a section not lower than 2,5 mm². In all cases terminals will be identified. Connection to the power supply box provided by Automechanika Argentina shall be carried out only by technical personnel of Automechanika Argentina. Inside the stand, only unlead ecologic PVC cable may be used, according to IRAM Standard 2183 or extraflexible underground cable, as described above, with a minimum conductor section of 2.5mm².

For over 3Kw, the network shall be made in 3 balanced bipolar circuits, one for each phase. Phase division shall be made between line and neutral. A ground cable is not accepted as phase divider. Lighting circuits for more than one appliance shall not exceed 1.500W. Conductors shall be adhered to wall sides or over on the floor, without breaking panels of floors. Cables shall be firmly fixed to panel structures or to the floor and be duly protected.

14.8 Terminal boxes.

The Exhibitor shall install a terminal box in each stand -mandatory- equipped with a **termomagnetic general section switch, grounded terminal and differential section switch**. Dimensions and technical conditions shall be sufficient to guarantee the correct and safe operation of the installation.

The terminal box shall not be placed on the floor and shall be secured to an structural element of the stand.

Requirements of the terminal box section switches:

- a) Three-phase circuits: tetrapolar termomagnetic section switch with a capacity according to the foreseen consumption.
- b) Single-phase circuits: bipolar termomagnetic

section switches which shall divide both the phase and neutral at the same time.

- c) Leak differential current section switches: they shall have a nominal operational current not exceeding 30 mA, and the triggering circuit shall not have electronic components.
- d) In order to perform the measurements **s t a t e d** under Section 1.2, the installer shall carry out the power supply of the main terminal box in such a way as to be able to measure current consumption, without the need of opening the box.

Grounding.

Automechanika Argentina will supply terminal grounding for safety reasons.

Grounding is **mandatory, no electric power will be supplied** without safety conductor with a minimum section of 2.5 mm².

- The conductor will be different from active and neutral conductors. Possible "contact voltage" will never be higher than 24 volts. For this purpose, safety devices calibration and corresponding conductor section will be the ones suitable to interrupt supply in case of failure.
- Metallic structures grounding shall be made by installing a terminal to the ground green-yellow cable, connecting to the metallic element by means of bolt/screw plus washer and eliminating any dust or paint to assure electric contact. In order to control grounding, next to a clamping point, a 5 to 10 cm-long, yellow, or green yellow self-adhesive tape shall be applied, clearly visible from outside the stand by a standing observer.
- The qualified installer should check grounding, its correct identification and circuit breaker operation before submitting a signed Execution Certificate. The premises personnel in charge of electric installations will check identifications and grounding before supplying power and/or at any time later.
- Besides grounding, the Exhibitor should install differential safety devices to protect all lighting and drive force systems. When protection necessary for an equipment is higher than 100 Amp., a differential safety device may not be installed as long as the equipment has factory standardized safety devices.
- "Contact voltage" checking, electric connection with grounding connector of all metal structures of the stand, fittings and operating equipment, including lighting fittings and outlets and the correct operation of all safety devices will be the exclusive responsibility of the Exhibitor. However, Automechanika Argentina Organizer may not supply or stop supplying electric power if said requirements are not fulfilled.

Switchboards and safety devices.

- Each Exhibitor should install its own switchboard with circuit breaker and fuses, that will be supplied according to the provisions of Section 2.4. Said fuses calibration will be the same as

the power requested.

- In all cases switchboards should be shielded, without visible connections that could accidentally be touched. They should be installed in easily access but protected places and out of public reach.
- Drive force. Each machine switches will be connected from your service switchboard, said machines will have proper capacity safety devices, current limiting starters in all engines of more than 7.5 HP and safety devices against low voltage and overload.
- For more than 10 Kw of simultaneous power, condensers between phases should be installed in order to correct the power factor to 0.85, otherwise, Kw paid will be considered as KVA.
- Fuse repair can only be carried out by specialized personnel. Fuse replacement in Exhibition switchboards or other failures that may take place in La Rural premises due to misuse or wrong operation of Exhibitor facilities, or due to excess in consumption, will be born by the Exhibitor.
- The connection of lighting fitting of any power by means of adapters or multi-pole plugs will not be allowed.

15.9 Lighting fittings and power outlets.

There should not be loose lighting fittings and power outlets. Said items should be firmly fixed to floor or stand partition walls or duly located and protected to avoid accidental contact or mechanical efforts.

Halogenous lamps located below 2.50 m shall have a protective device that prevent contact with the lamp.

Connection: Once the electric installation is finished, the Exhibitor and/or installer will request connection (they shall go to the Administrator Office where they will be registered in a shifts sheet) and they shall also submit a Conformity Certificate signed by said installer (Section 2.2).

Disconnection: Every day, at closing time, the Exhibitor shall disconnect:

- 1) 380 V switch of each machine or equipment.
- 2) 380V general switch.
- 3) 220 V switch of each machine, equipment or lighting circuits.
- 4) 220V general switch.

Responsibility: The Exhibitor shall be responsible for all kinds of damages or accidents caused by its electric items to himself, his staff, his products or third parts.

IMPORTANT

- The Organizer states that these requirements are mandatory for all Exhibitors.
- Upon execution of Electric power installation, and as a previous requirement to power supply connection, the Exhibitor

- or its electrician-installer shall submit to Electric Services personnel four copies of the Electric Installation Execution Certificate
- Conformity Statement, together with a signed photocopy of the credential authorizing the Electrician-Installer as registered electrician of APSE – IHA AUTHORIZATION AND CREDENTIALS INSTITUTE, in accordance with the corresponding category.
- If you do not have a professional to fulfill this certification, you have the option to contract personnel of TRAFCONSULT S.R.L.
- La Rural Trade Center shall not be liable for design malfunction or assembly bad practice in installation of stand light and/or motive power facilities.

All electric power supply of the stand shall be supplied by La Rural Trade Center, and nominal supply stands characteristics shall be: 380V between phases (three-phase systems), and 220V between phases and neuter (single-phase systems), at a 50Hz frequency. Ground terminals are also supplied.

- La Rural Trade Center may, at its discretion, limit the power supply when it may negatively influence other users or for overload or safety reasons of its own lines and facilities.

15. Connection and disconnection of power supply

15.1 For the connection of power supply, the Exhibitor shall have its installation approved by the Organizer.

15.2 Every day, at closing time, the Exhibitor should disconnect all switches.

16. Electricians and registered installers

16.1 The electrician-installer is responsible for compliance with electric facility conditions and specifications and this shall be checked by the acting registered electrician. Lack of compliance with the rules abovementioned, the general terms and conditions under Section 1 and the stand rules and regulations under Section 3 shall imply application of penalties described above. The acting registered electrician shall verify effective grounding and its correct identification, subsections 1.2 and 1.3, before submitting the signed Execution Certificate.

16.2. Registered installers

Registered installers who sign Electric Facilities Execution Certificates shall verify compliance with subsections 2.1, 2.2 and 2.3.

16.3 Penalties

The following penalties shall apply to all registered installers that certify facilities at La Rural Trade Center. If stand inspection carried out by TRAFCONSULT or La Rural Trade Center personnel at any time after filing of the Execution Certificate evidences any discrepancies of electric facilities regarding applicable rules and regulations, the electric power supply shall not be connected, or if already connected, shall be disconnected, until the defect is remedied and the following sanctions shall apply to the intervening registered installer:

- First incident: written warning.

Any water and drainage services requests shall be approved before their installation.

For water connection, male threaded connectors of 1/2 inch shall be needed, piping suitable for 5 kg/cm² pressure from the mains connection to a section valve to placed in an accessible location, double brackets in all accessories up to the section valve or threaded connectors. Drainage connection shall be of 2 inches.

Installation of water ports shall be made by La Rural Trade Center.

The cost of water connection and drainage shall cover the whole Exhibition. Piping, materials and labor necessary for the relevant installation shall be born by the Exhibitor.

18. Stand building drawings

Exhibitors shall submit to the Organizer's offices, by fax or e-mail, two copies of the stand drawing in a scale 1:20 or 1:50, one plant and one elevation with the relevant dimensions and the location of elements and equipment in the stand.

The drawing shall include the name of the company and the number of the stand. In case the design is made by a contractor, the drawing shall include the name and the mobile phone number.

It is essential to include in the drawing the water connection, if applicable.

For all those structures and/or elements that **will be hung from the metallic reticulated structure of the pavilions, you should submit a drawing of the Hanging Area** (go to Seccion 3/7).

Drawings shall be submitted according to the periods of time stated for the Exhibition and included in the Deadlines Control List (Section 1).

This is very important to avoid problems in the mounting stage since, according to the plan, possible dimensional and/or design errors, that would delay construction and cause trouble for the Exhibitor, could be corrected.

The due date for the submission of plans and drawing of the Hanging Area is september 13th, 2010.

The due date for the submission of plans and drawing of the booth is october 12th, 2010.

Entry and departure of goods to and from the country

1. International forwarding of goods to the country

The Organizer has designated an official agent for the international forwarding of goods (Official International Freight Forwarder Agent).

Once the Exhibitor has requested the corresponding information, the official agent shall send the instructions and the shipping and forwarding rules for the goods.

1.1 Deadlines expiration to hire the service

- Air Ezeiza	03.08.2010
- Sea FCL	12.07.2010
- Sea LCL	12.07.2010
- By Land	03.08.2010

Forwarding costs depend on the type of cargo, weight, volume and value of the cargo, in addition to the entry conditions of goods to the country (temporary or definitive) and the way it is effected (air, water or road). Therefore, Exhibitors shall receive the corresponding quote in each particular case, after they submit the forms with the relevant data.

2. Customs

the Organizer has designated an official Customs Agent.

2.1 Custom requirements

The official customs agent shall have the deadlines available, as well as the customs requirements, international shipping instructions and tariffs.

2.1.1 Exhibition material shipping and packaging

Temporary and permanent shipments shall be shipped and packed separately.

Argentina has specific entry rules and regulations that shall be complied with, if not, your shipment shall be stopped at the Customs. Separate Invoices / Packing Lists and Air Waybills / Bills of Lading shall be required for permanent and temporary imports.

2.1.1.1 Temporary importation

Taxes in temporary destinations should be guaranteed by:

- Customs Bond Guarantee (local)
- Bank Guarantee (local)
- Actual Guarantee (Cash)

The customs agent can provide the Customs Bond Guarantee.

2.1.1.2 Definitive importation

Customs duties and taxes:

All materials considered to be consumable should be imported as DEFINITIVE. Such materials will be subject to the payment of importation duties and taxes.

The Organizer has started formalities to obtain a special exception of up to USD 5,000 per country on account of taxes and duties.

This amount shall be managed and assigned by the General Customs Administration.

Electric equipment:

Electric equipment imports require a Record of Goods before entry to our country. This process shall at least take 3 months to register the product and high charges shall apply for registration purposes. Upon request, you shall be informed about the required Documents. We recommend temporary import of this kind of goods.

2.1.2 Courier shipments

The exhibition material delivered by courier is subject to restricted regulations in Argentina. All shipments delivered by courier should be sent with duties and taxes prepaid and they should not exceed 50 kgs per shipment or USD 300 (to be checked by our official agent) per shipment.

In order to avoid problems, we suggest that you provide us with the shipment information before sending it by courier. The official customs agent shall apply handling and delivery charges for couriers sent on your behalf.

